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Relocation conference

THE EUROPEAN Relocation Association (EuRA) has selected Copenhagen to host its sixth annual conference, set for 3-5 March 2004 at the Marriott Hotel.

Relocation, human resources (HR) and industry professionals from around the world will attend the three-day conference, titled: 'Brave New World - Facing Reality.'

'Relocation is one of the most important emerging global industries,' said Annemette Krogh, from All Denmark Relocation, a founding member of EuRA and spokesperson for Chapter Denmark. 'It is an industry at the forefront of the global economy and the globalisation process. This conference

will address the issues at the heart of today's ever-changing and demanding global marketplace.'

EuRA was founded in Brussels in 1998, to accommodate the increasing demand for an industry-wide body. Since its inception, the group has gone from strength to strength. The agency's continuing success in expanding its membership - including members from Brazil, Egypt, Thailand and Mexico this year - is proof of how the relocation industry has become increasingly relevant in today's global marketplace. Additional information about the upcoming relocation conference is available at All Denmark Relocation, www.alldenmark.dk.