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# Relocation focus on new frontiers

By Theo Darst

**Next week sees the 6th Annual EURA Conference here in Copenhagen, Denmark at the Marriott Hotel. With over 280 registered attendees whom are connected to Europe's relocation industry, it promises to be the biggest in the event's history.**

**R**elocation services are the best way to help smooth out the strenuous process of moving to a new country. Whether the trouble lies in finding the right neighborhood, settling in with a new job, or simply mastering the public facilities of your new homeland, relocation services help prevent the

potential disasters that lie around every corner. Next week, the European Union Relocation Association (EURA) conference hits Copenhagen to discuss the future of this important industry. Keeping with the theme of 'Brave New World-Facing Reality' this year's conference plans to discuss the potential impact on the relocation industry with the expansion of the European Union (EU), and the anticipated increase in immigration.

Through a programme of presentations and speakers from all areas of the EU, the EURA Conference will provide proper perspective on the new dilemmas facing international communities in Europe.

The 2004 Conference's keynote speaker is Fons Trompenaar, the innovative Dutch author, specializing in the field of intercultural management. Co-founder of the pioneering Amsterdam based consultancy firm, Trompenaar-Hampden-Turner as well as the author of the acclaimed 'Riding the Waves of Culture', his important views on the growing relocation industry are more and more relevant in the modern-day EU. He will speak on Friday, March 5 at 9.10 a.m.

Copenhagen's esteemed Marriott Hotel will host the conference and the annual EURA dinner, which is to be held on Thursday, March 4, followed by a party at the Copenhagen Ny Teater.

There will also be an opening reception hosted by the Lord Mayor of Copenhagen at the town hall on Wednesday night.

If you wish to be a last minute attendee at the conference or for more information in general about EURA and the conference, visit [www.eura-relocation.com](http://www.eura-relocation.com) and to learn about relocation services in Denmark, [www.allddenmark.dk](http://www.allddenmark.dk).

